

Attn: SBF Members



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Vietnam Business Know-How Seminar: Engaging Binh Duong Province

Date: **Tuesday, 31 August 2010** Dress Code: **Business Attire**
 Time: **8.30 am – 2.00 pm** Registration: **Free for SBF Members**
 Venue: **Auditorium, [Mapletree Business City](#)** Fee: **& S\$70 for non-Members**
10, 20, 30 Pasir Panjang Road (former site of Alexandra Distripark)
 Map: http://www.mapletreebusinesscity.com/alexandra_map.html

The Singapore Business Federation (SBF) together with the support of Mapletree are pleased to present a seminar on “Vietnam Business Know-How Seminar”, with a focus on Binh Duong province, one of the key growth areas in Vietnam. Vietnam is a promising developing market, rated as the most attractive economy in Southeast Asia for FDI. There are ample business opportunities with the progress of the country’s economy.

Binh Duong is ranked favourably in terms of business climate and competitiveness among Vietnam provinces. The province attracts significant FDI, after Hanoi and Ho Chi Minh City.

Sponsored by:



PROGRAMME

- 8.30 am **Registration & Morning Coffee**
- 9.00 am **Welcome Address**
- 9.10 am **Opening Address**
By Vietnam Embassy, Singapore
- 9.20 am **Vietnam Economy & Future Prospects**
By Vietnam Embassy, Singapore
- 9.40 am **Master Plan for the Future Development of Binh Duong Province & Its Business Prospects**
By Becamex Marketing Director
- 10.10 am **Business Networking Tea Break**
- 10.30 am **Development of the New City in Binh Duong Province**
By Mapletree Investments
- 11.00 am **Business Case Study: Datalogic Vietnam**
By Datalogic Vietnam
- 11.30 am **Business Case Study: Siemens Vietnam**
By Siemens Vietnam
- 12.00 am **Labour & HR in Vietnam: Issues & Practices**
By Hay Group (SEA)
- 12.20 pm **Q&A Session**
- 12.50 pm **Business Networking Lunch**

Programme is correct at time of print.

Administrative Details:

- Please fax registration form to reserve a seat. Registration is on a **first-come, first-served** basis.
- Confirmation of your registration (ie. Confirmation stamp on this flyer from SBF) will be faxed to your company.
- For enquiries on this event, please contact Ms Iris WANG at 6827 6850 or Mr. Alan TAN at 6827 6894.
- **NOTE: As a precautionary measure, our advice is for members who are unwell not to attend the session**

Ref No: ASEA 133/310810/07W REGISTRATION SLIP - Attn: Celest (Closing date: 24 August 2010) Fax: 6734 0610 / 6827 6861	For Official use (AT):
Name (Mr/Ms): _____ Designation: _____	Serial No.: _____
Company: _____ SBF Membership No: _____	
Tel: _____ Fax: _____ Hp: _____	
Email: _____	
Address: _____	
Name of Contact Person _____ Tel No.: _____ Hp: _____	
Business Activities: _____	